

CERTIFICATE IN ENTREPRENEURSHIP

HBA 2021-2022 APPLICATION FORM

Full Name (print):

Student Number:

Preferred Email Address:

1. Which industries / business sectors interest you, with respect to entrepreneurship?

- | | |
|---|---|
| <input type="checkbox"/> Agri-Business | <input type="checkbox"/> Health & Beauty |
| <input type="checkbox"/> Automotive | <input type="checkbox"/> Information Technology |
| <input type="checkbox"/> Bio-tech | <input type="checkbox"/> Investment Management |
| <input type="checkbox"/> Clean Tech | <input type="checkbox"/> Manufacturing |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Mining/Resources |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> Real Estate Development |
| <input type="checkbox"/> Engineering | <input type="checkbox"/> Sports/Fitness |
| <input type="checkbox"/> Entertainment | <input type="checkbox"/> Travel |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Venture Capital/Private Equity |
| <input type="checkbox"/> Fashion | <input type="checkbox"/> Web-based |
| <input type="checkbox"/> Food Services | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Franchising | _____ |
| <input type="checkbox"/> Health Sciences/Medicine | |

2. Ideally, when would you like to actively pursue an entrepreneurial career?

I have already () launched / () purchased a new venture.

I plan to () launch / () purchase a new venture:

- While at Ivey, concurrent with my HBA program studies
- Immediately upon graduation from Ivey
- Within 5 years of graduation
- Within 5 – 10 years of graduation
- Within 10 – 20 years of graduation

3. Are you a member of a business family? If yes, Yes No

Company name: _____

Your role/title: _____

Do you plan to return to the family business following your Ivey HBA? Yes No

Do you plan to launch an independent new business venture? Yes No

4. Please answer the following questions in essay format (1500 words maximum).

- Why do you want to enroll in the Certificate in Entrepreneurship?
- In what ways do you plan to engage in entrepreneurship while at Ivey?
- If accepted, what would you contribute to the learning of your classmates?
- How have you contributed in the past to entrepreneurship at Ivey and/or the broader entrepreneurial community?

5. Are you currently enrolled in a Joint-Degree (i.e. HBA Engineering) Yes No

6. Do you have experience launching or operating your own business? Yes No
If you answered "Yes", please tell us briefly about your experience (200 words or less).
7. Would you be interested in developing a business plan for a venture? Yes No
8. Would you be interested in taking part in an independent study? Yes No
9. Attach your resume
10. Sign and submit per below:

Signature

**Submit completed and signed Application Form, along with essay questions and resume to:
iveyentre@ivey.ca**

For more information, please contact:
Morrissette Institute for Entrepreneurship
Email: iveyentre@ivey.ca