
CERTIFICATE IN ENTREPRENEURSHIP - HBA

PURPOSE

This program aims to engage students in the knowledge and practice of entrepreneurship and to create in them the ability to achieve their economic and personal dreams.

WHY AN ENTREPRENEURSHIP CERTIFICATE?

The Certificate in Entrepreneurship was created to provide students with a coordinated set of courses and experiences that will best position them to begin their entrepreneurial journeys. This certificate will appeal to three types of students:

- Students who are committed to starting their own businesses as soon as feasible;
- Students that know they want to start their own businesses at some time in the future after gaining insight on the marketplace through well-placed employment; and
- Students who do not intend to start their own business but know that many of the best employers are looking for employees with entrepreneurial skills and abilities.

REQUIREMENTS

Academic Requirements

The academic requirements for the Certificate in Entrepreneurship program include successful completion of HBA1 and the following second year HBA courses:

- 4569** Ivey Field Project – New Venture (Full Course)
- 4558** New Venture Creation (Half Course)

Students are required to have a minimum of **1.0 credits** from the following specialty courses:

- 4566** Managing High Growth Companies (Half Course)
- 4441** Entrepreneurial Marketing (Half Course)
- 4439** Entrepreneurial Finance (Half Course)
- 4610** Leading Family Owned Firms (Half Course)
- 4553** Social Enterprise (Half Course)
- 4629A/B** Sales Foundations (Half Course)
- 4611** Start up, Hustle and Grit (Half Course)
- 4564** Design Driven Innovation (Half Course)

Note: Not all elective courses will be offered each year. Please check the revised timetable available in August to determine which electives will be offered. 0.5 credits may be substituted with certain courses designated each year by the Director of the Certificate Program and the HBA Program Director.

Engagement Requirement

In addition to the course requirement, it is recommended that students:

- Become an active member of the student-run Entrepreneurship Club
- Attend a 3x5 Dinner

ADMISSION

Students apply into the Certificate program –April of their first HBA year. The application forms for admission consist of essay questions, a copy of the student's resume and a series of "fill in the blank" questions. For more information, please contact iveyentre@ivey.ca